

**CJCC Education and Public Relations Committee**  
**August 24, 2009**

Chair Jante called the meeting to order at 8:30 a.m.

**Committee Members Present:**

Marcia Jante	Sara Carpenter
Karen Engholdt	Ron Gulotta
Julianne Klimetz	Betty Groenewold

**Absent:**

Antwayne Robertson  
Dave Krahn  
Tim Fiedler  
Larry Nelson  
JD Webb

**Others Present:**

Rebecca Luczaj

**Approve minutes of June 22, 2009**

MOTION: Klimetz moved, Gulotta second, approve the minutes of June 22, 2009. Motion carried 6-0.

**Update on CJCC Committee Membership Policy**

Luczaj informed the committee of the CJCC's policy on committee membership which states that changes to committee membership will be brought to the CJCC Executive Committee for approval. Jante said committee members should still feel free to recommend people for the committee.

**Review & Consider CJCC Endorsement Policy**

Luczaj distributed a draft of the CJCC Endorsement Policy. The policy is a culmination of ideas and suggestions from previous meetings. Gulotta suggested a list of event sponsors be included in all endorsement requests to enhance the decision making process.

MOTION: Gulotta moved, Carpenter second, to include a bullet point about including sponsors to item number two of the CJCC Endorsement Policy. Motion carried 6-0.

MOTION: Gulotta moved, Groenewold second, to forward the CJCC Endorsement Policy to the CJCC Executive Committee for approval. Motion carried 6-0.

**Review & Consider Revised CJCC Logo**

Black and white and color copies of the revised CJCC logo were distributed. Luczaj explained that the logo would be included on CJCC printed materials including brochures and letterhead and the website.

Gulotta said in general he likes the logo but wonders how law enforcement groups would respond to the scales of justice on the logo, which speaks of the courts. He suggested replacing the outer horse-shoe shape with a police shield. It is simple and easy to identify. Jante said the logo reflects the work and many partners of the CJCC. Carpenter said from a programs perspective she likes it. Groenewold said she likes the colors but would like to see more of a contrast with the striations in the background. Gulotta reminded the group that more colors cost more to print. Jante said the logo needs to also look good in black and white because most copies will be black and white. Luczaj said she would bring the logo to the Executive Committee for their opinion.

MOTION: Carpenter moved, Engholdt second, to except the modified logo and forward it to the CJCC Executive Committee for approval. Motion carried 6-0.

**Review & Consider Revised Brochure**

Luczaj distributed the revised brochure and explained the finished product would include the new CJCC logo once it is approved. Gulotta suggested replacing the photograph on the brochure with one that would reproduce more cleanly. Carpenter and Klimetz both have better pictures that can be substituted.

MOTION: Gulotta moved, Carpenter second, to change the logo and photograph on the brochure and then submit the brochure to the CJCC Executive Committee for approval. Motion carried 6-0.

**Review & Discuss Strategic Planning Recommendations Designated for the Education & Public Relations Committee**

Luczaj distributed and reviewed a handout titled *2009 CJCC Strategic Planning Recommended Action Steps for Consideration by Executive Committee*. Luczaj said she pulled the action steps from the 2009 CJCC Strategic Planning summary report and separated them accordingly by committee. Judge Davis will contact committee chairs and assign their committee tasks. She wanted the committee to be aware of possible future projects.

**Review Evaluation Results from Juvenile Delinquency Prevention Forum**

Jante distributed and reviewed a handout titled *What Works Wisconsin: Preventing Juvenile Delinquency Educational Forum in Waukesha County*. The handout reflects the results of program evaluation. Ninety-six percent of participants said that after attending the forum, they were more likely to use evidenced-based practices and will seek them out in the future. The handout does not reflect the 14 people who requested additional consultations with specialists for review of their programs to see if they could become more evidenced based. Jante is making follow up calls to the 14 people this month to discuss how they will proceed. The specialists from Madison are willing to come to Waukesha County to provide additional follow-up.

**Next Meeting Dates:**

Luczaj will contact committee members via email regarding future meeting dates.

**Future Agenda Items**

- Elect a committee vice chair.

The meeting adjourned at 9:21 a.m.